

Press Release

FOR IMMEDIATE RELEASE

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Program Director**

Camp Fire USA Annual Fun Run, also open to the public.

DATE: November 21, 2009

HEADLINE: Camp Fire Kids Run for Fun and to Support Programs

BODY: Each year in November, Camp Fire youth and their supporters gather for a special event called the Fun Run. The purpose of this event is twofold: one, to remind the youth as they go into the long winter of the need to remain physically fit and how fun that can be, and two, to raise funds to support their program throughout the year. This event is held at Westridge Elementary in West Des Moines on November 21, from 10:00 am to Noon. At the Fun Run, the Camp Fire Kids will run, skip, hop, dance and walk their way through the event. The emphasis is on activity and fun. In addition to the Fun Run, kids will take part in a carnival that will be held at Westridge at the same time.

The runners are sponsored by their families, neighbors and friends to raise money for their clubs and Camp Fire USA programs. We are privileged to get tremendous support from the community by way of local organizations such as American Heart Association, ERG Inc., Casey's General Stores and Bankers Trust/Raun Company.

This event is free to the public. Children and their families are encouraged to participate and receive an honorary award. The carnival has very affordable games and snacks. All proceeds help support programming.

Camp Fire USA is an all-inclusive, co-educational youth development organization helping young people learn to be better stewards of their communities, their world and themselves. Camp Fire USA serves nearly three quarters of a million young people annually with community-based experiential learning programs that are socially responsible and environmentally focused. Founded in 1910, Camp Fire USA is one of America's oldest national youth development organizations. We will be celebrating 100 years of service to the community next year.

Camp Fire USA Heart of the Hawkeye Council has had a local presence since 1913. More than 10,000 Central Iowa youth are involved in a variety of programs that emphasize social responsibility. The council is best known for our summer day camp programs throughout the greater Des Moines area and Camp Hantesa in Boone.

If you would like to learn more about Camp Fire USA in Central Iowa, call 515-274-1501.